

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:4739
ANSWERED ON:18.12.2009
NATIONAL GEOGRAPHIC TRAVELLER MAGAZINE
Dhanaplan Shri K. P.

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has studied the report/article of National Geographic Traveller magazine on tourism in India;
- (b) if so, the details thereof;
- (c) whether some status has been accorded to some States in the country including Kerala by this magazine;
- (d) if so, the details thereof;
- (e) whether the Government proposes to provide fiscal and technical support to these States to enhance tourism; and
- (f) if so, the details thereof?

Answer

THE MINISTER OF TOURISM(KUMARI SELJA)

- (a) to (d): Leading international travel magazines regularly publish reports/ articles on tourism in India, covering tourist destinations in the different states of the country.
- (e) & (f): The Ministry of Tourism extends financial assistance to State Governments/Union Territories for the development and promotion of tourism and upgradation of tourist infrastructure at tourism destinations and circuits, on the basis of specific proposals received from them, subject to availability of funds and inter-se priority, under the following schemes:
- (i) Product / Infrastructure Development for Destinations and Circuits
 - (ii) Assistance for Large Revenue Generating Projects
 - (iii) Computerization and Information Technology
 - (iv) Fairs, Festivals & Events
 - (v) Rural Tourism – Infrastructure and Capacity Building for Service Providers