

**GOVERNMENT OF INDIA
RAILWAYS
LOK SABHA**

UNSTARRED QUESTION NO:4471

ANSWERED ON:17.12.2009

REWARD POINTS

Jagannath Dr. M.

Will the Minister of RAILWAYS be pleased to state:

(a) whether the Railways are planning to introduce a new scheme for its frequent travelling passengers, similar to the airlines operators by offering reward points to enable them free travel by train against points accumulated over a certain period of time;

(b) if so, the details thereof; and

(c) the response of the passengers to such scheme since its launching?

Answer

MINISTER OF STATE IN THE MINISTRY OF RAILWAYS(SHRI K.H. MUNIYAPPA)

(a) & (b): With a view to encourage passengers of higher class to undertake journey by rail, a Scheme for Frequent Travellers (SOFT) was launched in 2006. Under this scheme, the frequent traveller earns reward point for the journeys undertaken by him/her. These reward points when accumulated, can be exchanged for a complimentary trip by train. This scheme is available in all Air Conditioned Classes except 3AC class.

(c): 108290 members have registered under this scheme till October, 2009, out of which 60729 are active users.