

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:2801
ANSWERED ON:07.12.2009
MARKET DEVELOPMENT FUND
Ponnam Shri Prabhakar

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether the Government proposes to increase the outlay of Market Development Fund (MDF) in the Eleventh Five Year Plan;
- (b) if so, the details thereof;
- (c) whether large percentage of MDF goes to Small and Medium Enterprises (SMEs); and
- (d) if so, the details thereof alongwith the utilisation of the funds till date?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a) to (d): There is no plan scheme named as Market Development Fund, under Department of Commerce. However, there is a plan scheme called Market Access Initiative (MAI) Scheme. MAI scheme was launched in 2003 to act as a catalyst to promote India's export on sustained basis. The scheme is formulated on focus product – focus country approach to evolve specific strategy for specific markets and specific products. Under the scheme, project-based assistance is provided to Export Promotion Councils, Trade Promotion Organizations, Apex Chambers of Commerce, etc. Details about the scheme are available at <http://commerce.gov.in>.

During the Xth plan, a total expenditure of Rs.84.18 crores was incurred under this scheme. The scheme is being continued in the XIth Plan with approved allocation of Rs.550 crores. Budget Estimates for the scheme for 2009-10 is Rs.124.00 crores.

Details of actual expenditure under the scheme during the period 2002-03 to 2008-09 are as under:

(Rs. in crores)
Year Amount

2002-03	10.80
2003-04	9.00
2004-05	4.48
2005-06	19.91
2006-07	39.99
2007-08	44.99
2008-09	49.99