

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:4072
ANSWERED ON:15.12.2009
REBATE FOR COIR PRODUCTS
Venugopal Shri K. C.

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has any proposal to give 20% rebate for coir products; and
- (b) if so, the details thereof?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) FOR MICRO SMALL AND MEDIUM ENTERPRISES (SHRI DINSHA PATEL)

(a) and (b) There is no proposal to give 20% rebate on sale of coir products as a Market Development Assistance (MDA) Scheme has been introduced w.e.f. 2000-01 in lieu of Rebate Scheme. Under MDA, financial Assistance is provided to the Apex co-operative Societies, Manufacturing and Primary Societies, Public Sector Undertakings and sales depots of Coir Board @ 10% of their Annual Sales Turnover of Coir and Coir Products. The Assistance is shared by the Central and the concerned State/Union Territory Government on 1:1 basis. The assistance provided under the MDA scheme can be utilized for varied purposes such as Publicity, Opening New Showroom/Sales Outlets, Renovation of existing Sales Outlets, Market Study, Setting up of Market Intelligence Net Work/ Upgradation of design facilities like installation of Computer etc. This scheme, therefore, allows more flexibility than the Rebate Scheme for promotion of coir products.