

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:3964
ANSWERED ON:15.12.2009
POPULARISATION OF KHADI PRODUCTS
Ponnam Shri Prabhakar

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) whether the Government proposes to showcase Khadi products abroad to popularise such products during the Commonwealth Games; and

(b) if so, the details thereof?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI DINSHA PATEL)

(a) & (b): An action plan has been prepared by the Khadi and Village Industries Commission (KVIC) to showcase and promote khadi and village industries products abroad through the medium of participation in international exhibitions /trade fairs and facilitating participation of khadi institutions/village industry units by providing the following financial assistance / incentives which is expected to also popularize the products during the Commonwealth Games:

(i) 75 per cent of the air fare towards travel by economy class to one representative each of participating units belonging to the general category while 100 per cent of such airfare is provided to one representative each of the participating units who are women or belonging to Scheduled Caste/Scheduled Tribe and from North Eastern Region;

(ii) up to 50 per cent of the space rent actually paid is reimbursed. In case of women entrepreneurs, SC/ST entrepreneurs and entrepreneurs from North Eastern Region, etc., reimbursement of space rent is 100 per cent,

(iii) assistance for space rent and travel expenses for each participating entrepreneur/unit would be limited to Rs. 1.25 lakh; and

(iv) all exporting units/institutions are eligible to get 5 per cent export incentives on 'Free-on-board (FOB)' value of the items exported directly by them.