

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:4073
ANSWERED ON:15.12.2009
UNIFORM MARKETING PRACTICE
Lagadapati Shri Rajagopal

Will the Minister of AGRICULTURE be pleased to state:

- (a) the efforts made by the Government for formulation of uniform marketing practices all over the country to ensure better price realisation by farmers;
- (b) whether the Directorate of Marketing and Inspection and National Institute of Agricultural Marketing are giving technical and other advices to States on matters relating to agricultural marketing; and
- (c) if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND MINISTER OF STATE IN THE MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (PROF. K.V. THOMAS)

(a): As agricultural marketing is a State subject, the Ministry of Agriculture has framed a Model Act "the State Agricultural Produce Marketing (Development and Regulation) Act, 2003" and circulated to all the States/ Union Territories in the country and pursuing with them for its adoption for formulation of uniform marketing practices all over the country to ensure better price realization by farmers.

The Model Legislation provides for establishment of Private Markets/ Yards and promotion of direct marketing, contract farming and Public Private Partnership in the management and development of Agriculture Produce Market in the country. Provision has also been made in the Model Act for constitution of State Agricultural Produce Marketing Standards Bureau and setting up of Training / Extension Cell in the State Agricultural Marketing Boards. The status and progress of reform in the States is given in the Annexure.

(b) and (c): Yes, Madam. The Directorate of Marketing and Inspection renders technical and other advice to different States/ Union Territories on bringing market reforms to the present State Agricultural Produce Market Committee (APMC) Acts on the lines of Model Act / Rules.

The Directorate of Marketing and Inspection has been administering and coordinating the implementation of Central Sector Schemes on Development/ Strengthening of Agricultural Marketing Infrastructure Grading and Standardization, scheme on Construction of Rural Godown and scheme on Marketing Research and Information Network in various States.

The Directorate of Marketing and Inspection is conducting a number of training programmes for different levels of market functionaries in the States.

National Institute of Agricultural Marketing has been giving technical advice to different States on matters relating to agricultural marketing regarding preparation of State Master Plans, Terminal Market Complex Projects, development of marketing infrastructure, Marketing information, issues relating to marketing of different region specific agricultural produce etc.