

**GOVERNMENT OF INDIA
PETROLEUM AND NATURAL GAS
LOK SABHA**

STARRED QUESTION NO:406
ANSWERED ON:21.02.2014
PETROL AND DIESEL PUMPS
Singh Shri Jagada Nand

Will the Minister of PETROLEUM AND NATURAL GAS be pleased to state:

- (a) whether the Indian Oil Corporation Limited (IOC) proposes to set up petrol and diesel pumps in the rural areas of the country; (b) if so, the details thereof including the norms/guidelines for the purpose;
- (c) the number of petrol and diesel pumps set up in various States during the last three years and the current year, State/ UT-wise;
- (d) the impact of the newly set up as well as the existing petrol pumps on availability and consumption of petrol and diesel in the rural areas; and
- (e) the details of the plans for setting up additional petrol/diesel pumps b in the coming years keeping in view the demand and consumption of petrol and diesel in future?

Answer

MINISTER IN THE MINISTRY OF PETROLEUM & NATURAL GAS (Dr. M. Veerappa Moily)

(a) to (e) - A statement is laid on the table of the House.

STATEMENT REFERRED TO IN REPLY TO PARTS (a) TO (e) OF THE LOK SABHA STARRED QUESTION NO. 406 ASKED BY SHRI JAGADANAND SINGH FOR ANSWER ON 21.02.2014 REGARDING PETROL AND DIESEL PUMPS.

(a) & (b): Yes, Madam. Based on the feasibility and commercial viability for setting up of new Retail Outlets (ROs), Indian Oil Corporation Limited (IOC) is contemplating to set up ROs in the country including ROs i.e, Kisan Sewa Kendras (KSKs) in rural areas.

To meet the fuel needs and convenience of customers in emerging markets like upcoming highways, interior agricultural pockets and industrial hubs etc., retail network expansion is a continuous and regular process. It is undertaken in tandem with the growth in demand for petroleum products, taking into consideration market-wise demand, socio economic factors leading to growth/de-growth of petroleum products' consumption and number of existing Retail outlets, etc. The locations found feasible and economically viable are rostered in the State Retail Marketing Plan and advertised for selection of dealerships by State Offices of IOCL. As far as Rural KSK's are concerned, the benchmark volume considered for setting of a new KSK is 25 KL per month for High Speed Diesel and 6 KL per month for Motor Spirit.

(c) IOCL has set up 5107 Retail Outlets in the country including 2887 Kisan Sewa Kendras (rural retail outlets) during last three years (2010-11, 2011-12 & 2012-13) and current year during April-December 2013. The State/ UT wise details of Retail Outlets including KSKs are given in Annexure-I.

(d) Kisan Sewa Kendra (KSK) concept was developed by IOCL in the year 2004-05, as low cost retail outlet in rural/agricultural market in order to reach diesel, other petroleum products and non-fuel products at Kisan's doorstep. Accordingly, IOCL have been setting up KSKs for catering to Rural/ Agriculture markets.

5774 KSKs have already been set up in the country, as on 01.01.2014, since 2004-05 and further KSKs shall also be set up, based on feasibility and commercial viability. KSKs have increased availability of petrol and diesel in rural areas.

(e) During April-December 2013, IOCL has set up 1092 Retail Outlets including 531 Kisan Sewa Kendras (KSKs) in the country. Based on availability of pending LOs as on 01.01.2014, it is expected to commission Retail Outlets and Kisan Sewa Kendras during next two years, as under: Year Retail Outlets The expected commissioning of above Retail Outlets is subject to finalization of suitable plots of land and obtaining of required statutory approvals.