

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:3441
ANSWERED ON:12.02.2014
NATIONAL VENDOR DEVELOPMENT PROGRAMME
Ahir Shri Hansraj Gangaram

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the National Vendor Development Programme (NVDP) is being run to enable Micro, Small and Medium Enterprises to exhibit and market their products;
- (b) if so, the details thereof:
- (c) whether the Government has chalked out any programme for carrying out its exhibition and marketing of products in various states including Maharashtra and the backward areas of the country through NVDP;and
- (d) if so, the details thereof, state wise and area-wise?

Answer

MINISTER OF THE STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI K. H. MUNIYAPPA)

(a) Yes, Madam

(b) Ministry of Micro, Small and Medium Enterprises (MSME) is operating a scheme "VENDOR DEVELOPMENT PROGRAMME FOR ANCILLARISATION" under which National Vendor Development Programmes (NVDP) are being organized across the country through their field offices namely MSME-Development Institutes (DIs). In NVDPs, Micro, Small and Medium Enterprises (MSME) exhibits their products and services. Central Public Sector Units (CPSU) and large corporates participate in the programme to indicate their requirements as a buyer and MSMEs participate to exhibits their products as sellers. A buyers - sellers meet is organized in the programme. A seminar is also organized on awareness of various schemes of DC (MSME) particularly Public Procurement Policy 2012 in which 20% of the annual procurement of CPSUs is mandatory to procure from Micro and Small Enterprises. Duration of NVDP is normally two to three days.

(c) Yes, Madam.

(d) During the current financial year, 56 Nos. of NVDP have been planned throughout the country, out of which 22 Nos. haveal ready been conducted by MSME- Development Institutes. Details is given in Annexure-1.