

**GOVERNMENT OF INDIA  
MICRO, SMALL AND MEDIUM ENTERPRISES  
LOK SABHA**

UNSTARRED QUESTION NO:3416

ANSWERED ON:12.02.2014

KVIC PARTICIPATION IN EXHIBITIONS

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**Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:**

- (a) whether the Khadi and Village Industries Commission (KVIC) participates in International Exhibitions/trade fairs to promote Khadi based industries;
- (b) if so, the details thereof during the last three years and the quantum of foreign exchange earned as a result thereof;
- (c) the other overseas exhibitions/fairs in which KVIC proposes to participate in the coming year;
- (d) the national, zonal and regional exhibitions organized/proposed to be organized by KVIC in the country during the above period along with the amount spent/likely to be spent for the purpose; and
- (e) the other steps taken/being taken by the Government to promote Khadi?

**Answer**

MINISTER OF THE STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES  
(SHRI K.H. MUNIYAPPA)

(a) Yes, Madam.

(b) Number of international exhibitions/trade fairs participated in by Khadi and Village Industries Commission (KVIC) and export of khadi and village industries (KVI) products during the last three years is given below:

Sr.No Year Number of International Exhibitions/ Export of KVI products  
trade fairs participated in by KVIC (in Rs. crore)

1 2010-11 4 116.84

2 2011-12 5 83.87

3 2012-13 5 112.53

(c) KVIC has already participated in 3 international exhibitions during 2013-14 (upto December 2013). KVIC has not yet finalized its proposal for participation in the other overseas exhibitions/fairs for the coming year i.e. 2014-15.

(d) The number of national and state level exhibitions organized/proposed to be organized by KVIC in the country and expenditure incurred during the last three years and current year is given at Annex.

(e) KVIC implements various schemes for the holistic development and promotion of khadi and village industries in the country. The major schemes for promotion of khadi include:

- (i) Market Development Assistance (MDA),
- (ii) Interest Subsidy Eligibility Certificate (ISEC),
- (iii) Scheme of Fund for Regeneration of Traditional Industries

(SFURTI),

(iv) Workshed Scheme for Khadi Artisans,

(v) Strengthening Infrastructure of Existing Weak Khadi Institutions and Assistance for Marketing Infrastructure, and

(vi) Scheme for Enhancing Productivity & Competitiveness of Khadi Industry and Artisans. In addition, Khadi Reform and Development Programme (KRDP), a comprehensive package for revitalization of the khadi sector, including capacity building of 300 khadi institutions and improved marketing, is being implemented with assistance from Asian Development Bank (ADB).