

**GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA**

UNSTARRED QUESTION NO:4658
ANSWERED ON:21.02.2014
MOTHER AND CHILD TRACKING SYSTEM
Antony Shri Anto

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

- (a) whether the Government is implementing Mother and Child Tracking System (MCTS) under the National Rural Health Mission (NRHM) in the country;
- (b) if so, the details thereof along with the initiatives taken thereunder;
- (c) the funds allocated and utilised under MCTS during each of the last three years and the current year and the achievements made as a result thereof, State/ UT-wise;
- (d) whether the Government has recently started the Mother and Child Tracking Facilitation Centre (MCTFC); and
- (e) if so, the details thereof and the activities likely to be undertaken by MCTFC?

Answer

THE MINISTER OF HEALTH AND FAMILY WELFARE (SHRI GHULAM NABIAZAD)

(a) & (b): Ministry of Health & Family welfare, Government of India has introduced web based name based tracking system called Mother & Child Tracking System (MCTS) across all the States & UTs to facilitate timely delivery of antenatal and postnatal care services to all the pregnant women and immunization to all the children.

MCTS is an innovative IT system providing alerts to health service providers about the services due list and services delivery gaps. Furthermore, the system also provides ready reference about the status of services / vaccination delivered to pregnant women and children. Under MCTS, appropriate health promotion messages to beneficiaries that are relevant according to the month of pregnancy or date of birth of the child are being sent on mobiles of beneficiaries.

MCTS is also being used for transfer of JSY benefits to pregnant women after delivery as is presently being done in 121 DBT districts.

A pilot to transfer ASHA payments directly into their accounts has also been initiated.

(c): Funds for MCTS have not been allocated separately. The required funds were provisioned in MIS scheme of Department of Health and Family Welfare (DoHFW) at Central Government level and under Monitoring and Evaluation

(M & E) activity head of approved Programme Implementation Plan (PIP) of National Rural Health Mission (NRHM) for States / UTs. More than 10.7 crore pregnant women & children have been registered on MCTS Portal. State and year-wise count of pregnant women and children registered on the MCTS portal since inception till 16th February, 2014 is annexed.

(d) & (e): Mother and Child Tracking Facilitation Centre (MCTFC) has been inaugurated on 31st January, 2014. It is a major step taken by Government of India under the National Health Mission in improving the maternal and child health care services. The Facilitation Centre has 80 Helpdesk Agents (HAs) and it is designed to:

(i) act as a supporting framework to MCTS and help in validating the data entered in MCTS by making phone calls to pregnant women and parents of children and health workers;

(ii) be a powerful tool in providing relevant information and guidance directly to the pregnant women, parents of children and to community health workers, thus creating awareness among them about health services and promoting right health practices and behavior;

(iii) contact the service providers and recipients of mother and child care services to get their feedback on various mother and child care services, programmes and initiatives like JSSK, JSY, RBSK, National Iron plus Initiative (NIPI), contraceptive distribution by ASHAs etc. This feedback would help the Government of India / State Governments to easily and quickly evaluate the programme interventions, and plan appropriate corrective measures to improve the health service delivery;

(iv) check with ASHAs and ANMs regarding availability of essential drugs and supplies like ORS packets and contraceptives.