## GOVERNMENT OF INDIA SPACE LOK SABHA

UNSTARRED QUESTION NO:3307 ANSWERED ON:09.12.2009 LAUNCH OF SATELLITE BY ISRO Agarwal Shri Jai Prakash

## Will the Minister of SPACE be pleased to state:

(a) whether the Government has taken major initiatives to enter into the global market to market itsimages and data processing technology; and

(b) if so, the details thereof?

## Answer

MINISTER OF STATE IN THE PRIME MINISTER'S OFFICE, MINISTRY OF PERSONNEL, PUBLIC GRIEVANCES & PENSIONS, MINISTRY OF PARLIAMENTARY AFFAIRS, MINISTRY OF SCIENCE & TECHNOLOGY AND MINISTRY OF EARTH SCIENCES(SHRI PRITHVIRAJ CHAVAN)

(a) Yes, Sir.

(b) The Government has taken important steps to market the capacity available from the Indian Remote Sensing Satellite series in the global markets after meeting the national needs. The data from these satellites are made available to users in countries such as USA, Russia, Germany, China, Australia, Algeria, Myanmar, Kazakhstan, Brazil, etc. In order to effectively market the data and its software, a system of International Ground Stations and resellers are established in about 20 countries through Antrix Corporation Ltd., which is the commercial arm of the Indian Space Research Organisation. Efforts are also made to enhance the quality and variety of data made available to international customers so as to meet growing competition. In addition, a facility is established in Norway near North Pole to increase the frequency of data gathering from the satellites.