

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3753
ANSWERED ON:13.02.2014
MONITORING OF DIGITISATION OF CABLE TV NETWORKS
Vijayan Shri A.K.S.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government proposes to set up a control room to monitor the digitisation of cable TV networks in the country;
- (b) if so, the details thereof and the objectives for setting up of such control room;
- (c) whether the Government has taken any steps to bring awareness among the people about the said control room;
- (d) if so, the details thereof; and
- (e) the number of persons, so far, assisted by the said control room since its inception and the extent to which their grievances have been redressed?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) FOR THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI)

(a) to (e): Ministry had setup a control room from 16.10.2012 to 9.11.2012 for Phase I of the digitization in the Ministry premises with toll free number to address queries about digitization. The control room was manned by 20 people. The toll free numbers were widely circulated to Multi System Operators, Cable Operators, Broadcasters and consumers through television, radio and print media. The control room on an average received 400 calls per day.

For Phase II of digitization, the control room was operationalized from 20.3.2013 to 14.4.2013 which had continued this operation on all working days to address the queries of people about a digitisation. The control room is still being maintained in the Ministry on all working days from 10.00 AM to 6.00 PM to address queries regarding digitisation.