

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3652
ANSWERED ON:13.02.2014
DEVELOPMENT OF MULTIPLEXES
Ahmed Shri Sultan

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has any scheme for the development of Multiplexes to meet the demand of movie viewers and if so, the details thereof;
- (b) the steps being taken by the Government to increase the revenue of film makers other than theatrical revenue; and
- (c) the Market Share of Bengali Films in the country and the demand of Bengali films in the national and international market?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) FOR THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI)

- (a) & (b) No Sir, The Indian film industry is in the private sector. The role of the Government is limited to that of a facilitator and catalyst.
- (c) As per Industry report (FICCI-KPMG Report 2012), approximately 800 films are certified in India every year and based on the 2012 figure, approximately 15% of films produced in India are in Bengali. Bengali films are said to have a large market within and outside India with the Bengali diaspora from both West Bengal and Bangladesh.