

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:4274
ANSWERED ON:20.02.2014
PAUCITY OF FUNDS
Kashyap Shri Virender

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether there is paucity of funds to encourage the local artists in All India Radio (AIR) to deliver their programmes;
- (b) if so, the details thereof; and
- (c) the steps being taken/proposed to be taken by the Government to augment fund needs of the radio stations in this regard?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI)

(a) to (c): These activities are funded by Prasar Bharati from their Internal Extra Budgetary Resources (IEBR). Prasar Bharati has informed that All India Radio has made all efforts to enhance the revenue generation so that more funds are available in IEBR for programme activities.