

**GOVERNMENT OF INDIA
PETROLEUM AND NATURAL GAS
LOK SABHA**

UNSTARRED QUESTION NO:4575
ANSWERED ON:21.02.2014
ADVERTISEMENTS BY GAIL
Bhagora Shri Tarachand

Will the Minister of PETROLEUM AND NATURAL GAS be pleased to state:

- (a) whether the Gas Authority of India Limited (GAIL) have released advertisements to several brochures/souvenirs and Non-Government approved publications during the last three years;
- (b) if so, the details thereof and names of such publications with amount of advertisement released to each of them;
- (c) the policy of GAIL for releasing of advertisements to monthly magazines; and
- (d) the names of monthly magazines which have received GAIL advertisement during the last one year along with the amount of advertisements paid to each magazine?

Answer

MINISTER OF STATE IN THE MINISTRY OF PETROLEUM & NATURAL GAS (SMT. PANABAACA LAKSHMI)

- (a) & (b): Yes, Madam. The details of advertisements released by GAIL in various brochures and souvenirs along with the corresponding amount spent by GAIL during the last three years is enclosed as Annexure-I.
- (c): The advertisements are released by GAIL based on the functional requirement, organizational needs and consideration of the recommendations by a cross functional committee.
- (d): The details of magazines where GAIL has advertised during the last one year is enclosed as Annexure-II.