

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:2624

ANSWERED ON:06.02.2014

RECEPTION OF PROGRAMMES OF DD AND AKASHWANI IN RURAL AREAS.

Agarwal Shri Jai Prakash

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the rural and border areas in the country do not get clear reception of programmes of Doordarshan and Akashvani;
- (b) if so, the reasons therefor; and
- (c) the steps taken by the Government for increasing the number of transmitters in various States during the current Five Year Plan?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI)

(a) to (c) Prasar Bharati has informed that technical quality of Doordarshan transmissions both in Satellite and Terrestrial mode is satisfactory. No specific survey has been conducted to ascertain the quality of reception of programmes.

As regards All India Radio (AIR), Prasar Bharati has informed that the reception quality of the AIR programmes is found satisfactory. Radio Audience Survey, conducted during the year 2010-11 reveals the channel wise opinion on reception quality of AIR programmes. The survey covers the respondents from all the six zones across the country covering both the rural & border areas and the reception quality was found satisfactory in this survey.

Augmentation of existing facilities and setting up of new transmitters all over the country including rural and border areas are taken up as per approved Plan Schemes, subject to availability of funds.