GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:2614 ANSWERED ON:06.02.2014 IMPROVEMENT IN CONTENTS OF DD NEWS Venugopal Shri P.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government is considering to improve contents of the Doordarshan news at night from 8.00 p.m. to 10.00 p.m.;

(b) if so, whether the Government has roped in senior journalists in order to raise the standard of presentation and to make it competitive with the private news channels; and

(c) if so, the details thereof?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI)

(a) to (c): Yes, Sir. Prasar Bharati has informed that Doordarshan News has engaged Senior Journalists in various categories viz. Editorial, Anchoring and Reporting etc. to improve the standard of presentation of news and to make it competitive with private news channels.