GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:2520 ANSWERED ON:06.02.2014 REVIEW IN FUNCTIONING OF DOORDARSHAN Vijayan Shri A.K.S.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) Whether the Government has reviewed the functioning of Doordarshan in various States, including Tamil Nadu; and

(b) If so, the outcome thereof and the follow-up action taken/proposed to be taken thereon?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION & BROADCASTING (SHRI MANISH TEWARI)

(a) Prasar Bharati has informed that it reviews the functioning of Doordarshan Kendras including those in Tamil Nadu by holding a series of Zonal Coordination meetings as well as internal committee meetings at the highest level within the organization from time to time.

(b) These reviews have resulted in addressing of crucial issues relating to human and financial resources, personnel issues, upgradation of management information system for efficient monitoring of court cases, financial management, quality improvement in programming, coordination between AIR and Doordarshan and consolidation of strength for keeping pace with the new technology. This is common to all states including Tamil Nadu.