

**GOVERNMENT OF INDIA
WATER RESOURCES
LOK SABHA**

UNSTARRED QUESTION NO:2455
ANSWERED ON:06.02.2014
AWARENESS ABOUT WATER CONSERVATION
Antony Shri Anto

Will the Minister of WATER RESOURCES be pleased to state:

(a) whether the Government has conducted any programmes for spreading awareness about water conservation and imparting training on various water conservation methods in the country during the last three years; and

(b) if so, the details of such programmes organised, number of participants attended and the amount spent in this regard, State and category-wise?

Answer

THE MINISTER OF HEALTH & FAMILY WELFARE AND WATER RESOURCES (SHRI GHULAM NABI AZAD)

(a)& (b) Yes Madam, The Mass Awareness Programmes for spreading awareness about Water Conservation are conducted through Electronic Media, Print Media etc. by way of Audio-Video Spots, Newspaper Advertisements etc. Due to the very nature of these mass awareness programmes, the precise number of persons being thus covered can not be quantified. Also a Painting Competition for School children on Water Conservation is organised on Pan-India basis in which the number of children who participated were about 468393, 1565137 and 2137328 in the year 2010-11, 2011-12 and 2012-13 respectively.

In addition, in the course of various seminars, workshops, symposiums etc in which the Ministry of Water Resources participates, a conscious effort is made to spread awareness about National Water Policy 2012 which inter-alia stresses upon water conservation.

The Activity wise details of Expenditure are given in Annexure – I.