

**GOVERNMENT OF INDIA  
COMMERCE AND INDUSTRY  
LOK SABHA**

UNSTARRED QUESTION NO:564

ANSWERED ON:09.12.2013

EXPORT OF HERBS

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**Will the Minister of COMMERCE AND INDUSTRY be pleased to state:**

- (a) the details of the total export of herbs and herbal medicines during each of the last three years and the current year, country-wise and value-wise;
- (b) whether India's share in the total global export of herbs and herbal medicines is very low and if so, the details thereof and the reasons therefor;
- (c) whether there is a huge demand for Indian herbs and herbal medicines in the European and other developed countries and if so, the details thereof;
- (d) the concrete measures taken/being taken by the Government to boost the export and increase India's share in the global export of herbs and herbal medicines; and
- (e) whether the Government has formulated any scheme to promote the export of these products and if so, the details thereof?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (DR. E.M. SUDARSANA NATCHIAPPAN)

(a) Information available on exports of herbs and herbal medicines during the last three years, on export of herbs and herbal medicines is given below (Details for the current year not available) :-

India/s Export of Ayush, Medicinal herbs and their value added products (values in USD million)

Sr.No.	Commodity	2010-11	2011-12	2012-13
1.	Ayush	156.96	182.18	163.44
2	Medicinal herbs and their value added products	141.63	176.12	232.14
	Total	298.59	358.30	395.58

Information available for exports to top destinations country-wise is given below: INDIA'S EXPORTS OF HERBALS & AYUSH (IN USD mn)

Sr.No	Country	Category	2010-11	2011-12	2012-13
1	USA	Herbals	52.69	70.38	107.75
		Ayush	23.29	12.78	28.35
2	Japan	Herbals	7.19	8.43	12.96
		Ayush	5.66	18.81	16.68
3	Pakistan	Herbals	13.99	18.02	19.93
		Ayush	1.06	1.83	1.77
4	UAE	Herbals	1.16	1.72	1.36
		Ayush	11.1	17.35	15.56
5	Germany	Herbals	9.22	11.1	15.29
		Ayush	0.85	1.62	1.06
6	Russia	Herbals	0.11	0.11	0.12
		Ayush	30.14	38.52	14.64
7	Nepal	Herbals	0.83	0.92	0.6
		Ayush	7.97	9.43	9.91
8	Australia	Herbals	2.42	3.42	3.66
		Ayush	2.89	4.37	6.64
9	Bangladesh	Herbals	5.34	5.42	6.96
		Ayush	0.17	0.51	0.37
10	Vietnam	Herbals	4.38	3.74	6.61
		Ayush	0.79	0.87	0.5
	World total	Herbals	141.67	176.25	232.14
		Ayush	156.99	182.23	163.44

(b): India's share in the total global exports of AYUSH products including medicinal herbs and their value added products is growing. As per the basket of AYUSH products including medicinal herbs and their value added products, India exports for the year 2012-13 was about USD 395.58 million, vis-À-vis USD million 358.30 with a growth rate of 10.40% over the previous year.

(c) The demand for Indian herbs and herbal medicines is growing in the European and other developed countries. India's exports of herbs and herbal medicines to the European Union for the year 2012-13 was USD million 38.52, vis-À-vis USD million 34.11. in 2011-12, a growth of 11%.

(d):Some of the measures taken by the Government for encouraging exports from India are:

# Awarding of AYUSH Marks for Quality Certification and recognition for AYUSH products in international markets.

# Voluntary certification of quality of Ayurveda, Siddha, Unani (ASU) products through Quality Council of India.

# Supporting the industry members to participate in various events related to promotion of AYUSH products, medicinal herbs and their value added product exports, including traditional medicine exhibitions such as Vita foods at Geneva and Supply Side West at USA.

# Supporting the industry to organize Reverse Buyer Seller Meet focused to herbals and AYUSH products.

# To enlarge and diversify export production and exports of identified medicinal plants and herbs through the Export Promotion Council, SHEFEXIL.

(e): A special support scheme named Vishesh Krishi & Gramin Udyog Yojana has been introduced by Government to encourage the trade to step up export development activities and exports of minor forest produce including medicinal plants and herbs.

Another Scheme for promotion of International Cooperation in AYUSH has been formulated to promote International market development and AYUSH promotion related activities. Under the scheme incentives to drug manufacturers, entrepreneurs, AYUSH institutions etc. are being provided for international propagation of AYUSH and registration of their products.