

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:1433
ANSWERED ON:13.12.2013
LOSSES TO TOURISM INDUSTRY
Pakirappa Shri S.

Will the Minister of TOURISM be pleased to state:

- (a) whether tourism industry in the country is incurring heavy losses every year due to occurrence of some disease or epidemic or natural calamity post-monsoon or terror incidents over the last few years;
- (b) if so, the details thereof along with the reaction of the Government thereto;
- (c) whether the Government has envisaged any plan or proposes to make any plan to protect and encourage tourism industry in the country; and
- (d) if so, the details thereof?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. K. CHIRANJEEVI)

(a) and (b): No, Madam.

Foreign Exchange Earnings (FEEs) through tourism in India have registered a positive growth during each of the last 3 years. The FEEs (in ` terms) along with the growth rate over previous year during 2010, 2011 and 2012 are given below:

Year	FEEs (in crore)	Growth Rate (%)
2010	64,889	20.8
2011	77,591	19.6
2012	94,487	21.8

(c) and (d): Development and promotion of tourism, including new tourism spots, is primarily the responsibility of the State Governments/Union Territory Administrations. The Ministry of Tourism provides financial assistance to States\UTs for infrastructure development.

The Ministry of Tourism as part of its promotional activities releases campaigns in the international and domestic markets under the Incredible India brand-line, to promote various tourism destinations and products of India. In addition, the Ministry of Tourism also promotes India through tourist literature and publicity material. The Ministry of Tourism also provides market development assistance to eligible stakeholders.