GOVERNMENT OF INDIA HEALTH AND FAMILY WELFARE LOK SABHA

UNSTARRED QUESTION NO:1492 ANSWERED ON:13.12.2013 HEALTH CARE HUB Singh Shri Ravneet

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

- (a) whether India is emerging as a healthcare hub in Asia due to the growing number of multi and single super speciality care hospitals in the country;
- (b) if so, the details thereof;
- (c) whether certain overseasorganizations have shown interest in setting up of hospitals in the country;
- (d) if so, the details thereof; and
- (e) the steps taken or being taken by the Government in this regard?

Answer

THE MINISTER OF HEALTH AND FAMILY WELFARE (SHRI GHULAM NABI AZAD)

(a)to(e): As per information received from the Ministry of Tourism, in order to promote Medical Tourism in the country, Ministry of Tourism has extended the Marketing Development Assistance (MDA) Scheme to include Medical Tourism in its purview from February, 2009. The Ministry provides financial support under the Market Development Assistance Scheme (MDA) to following approved Medical Tourism Service Providers engaged in Medical Tourism, subject to adherence to scheme guidelines and availability of funds:-

- (i) Representatives of Hospitals accredited by Joint Commission International (JCI) and the National Accreditation Board of Hospitals and Healthcare Services (NABH).
- (ii) Medical Tourism facilitators (Travel Agents/Tour Operators) approved by Ministry of Tourism, Government of India.

The Ministry of Tourism also organizes road shows in the overseas markets, participates in travel marts, creates brochures, CDs, films and other publicity materials for promotion of Medical Tourism.

Medical Tourism is also an emerging niche segment of Tourism Industry in India. The total Foreign Tourist Arrivals (FTAs) in India & percentage of Foreign tourists who came for the purpose of Medical Treatment during the period 2009 to 2011 is as per Annexure.