

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:2910
ANSWERED ON:08.12.2009
EXPANSION OF AIR AND DD
Chavan Shri Harischandra Deoram

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government proposes to expand the broadcasting capacity of All India Radio (AIR) and Doordarshan (DD) Kendras during the 11th Five Year Plan;
- (b) if so, the details thereof;
- (c) whether the Government is considering any proposal for providing AIR/DD coverage/ programmes exclusively for the benefit of the people living in backward and rural areas; and
- (d) if so, the details thereof and the steps taken in this regard?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (DR. S. JAGATHRAKSHAKAN)

(a) & (b) The details of schemes for expansion/ upgradation of Doordarshan Kendras (Studios & Transmitters) implemented, so far, during 11th Plan & those presently under implementation, as part of 11th Plan, are given at the Annexure. AIR's 11th Plan proposal for the purpose has not yet been approved.

(c) & (d) In terrestrial mode, Doordarshan coverage is estimated to be available to about 92% population of the country, including a large segment of population in backward and rural areas. In addition, multi channel TV coverage has been provided in the country through Doordarshan's free-to-air DTH service "DD Direct Plus". DTH signals can be received with the help of small sized dish receive units.

At present AIR is having coverage of 91.79% (by area) and 99.14% (by population) and it covers the population of rural/ backward as well as urban areas. In addition, AIR is also providing 21 radio channels in Ku band on DD DTH Direct plus platform and it is available all over India except Andaman & Nicobar Islands where DD DTH footprint beamed from the Satellite INSAT 4B is not available at present.

ANNEXURE

ANNEXURE REFERRED TO IN REPLY TO PARTS (a) & (b) OF LOK SABHA UNSTARRED QUESTION. NO.2910 FOR ANSWER ON 08.12.2009

I. Schemes for expansion / upgradation of DDKs (Studios & Transmitters) implemented, so far, during 11th Plan (01.04.2007 to 30.11.2009)

- 1) Studio Centres
 - 1. Gorakhpur (permanent set up)
 - 2. Panaji (additional Studio)
- 2) Transmitters

- (a) Upgradation from LPT to HPT
 - 1. Hissar 6. Kokrajhar (int.)
 - 2. Hissar (DD News) 7. Bikaner
 - 3. Port Blair 8. Saharsa
 - 4. Port Blair (DD News) 9. Dharamshala
 - 5. Chhattarpur

- (b) Upgradation from interim set up (1KW) to 10KW (permanent set up)
 - 1. Kupwara 5. Balurghat

- 2. Kupwara (DD News) 6. Jalgaon

3. Vadodara 7. Kharagpur

4. Vadodara (DD News) 8. Barmer

II. Schemes for expansion / upgradation of DDKs (Studios & Transmitters) presently under implementation, as part of 11th Plan

1) Studio Centres 1. Jammu (additional Studio) 2. Chandigarh (additional Studio) 3. Leh (permanent set up) 4. Dehradun (permanent set up)

2) Transmitters 1. Bilaspur (upgradation from LPT to HPT) 2. Mehboobnagar (upgradation from LPT to HPT) 3. Kokrajhar (pmt.) (upgradation from 1KW to 10KW with 150M tower) 4. Kumbakonam (pmt.) (upgradation from 1KW to 10KW with 150M tower) 5. Cannanore (pmt.) (upgradation from 1KW to 10KW with 150M tower) 6. Amritsar (DD1 & DD News) (permanent set up with 300M tower)