GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:2903 ANSWERED ON:08.12.2009 RADIO STATIONS Shantha J.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the number of Amplitude Modulation(AM)/Frequency Modulation(FM) radio stations presently operating in the country, separately State-wise including Karnataka;
- (b) the total funds allocated/released/utilized by such stations during each of the last three years and the current year, State-wise;
- (c) the revenue earned from such stations during the said period, State-wise;
- (d) whether the number of radio listeners have declined in the country; and
- (e) if so, the reaction of the Government thereto and the steps taken by the Government in this regard?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (DR. S. JAGATHRAKSHAKAN)

- (a) At present, 233 numbers of All India Radio (AIR) Amplitude Modulation (AM) / Frequency Modulation (FM) radio stations operating in the country including in Karnataka. The State-wise details are enclosed as Annexure-I. The details of 251 private FM stations operational in the country are given State-wise including Karnataka in the Annexure-II.
- (b) The information is being collected in respect of AIR and will be laid on the table of the House. Funds allocated for private FM is 'NIL'.
- (c) The revenue earned by AIR radio stations for the last three years and the current year is as below:

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S.No. Year Revenue (Rs. In crore)

1 2006-07 236.1465
2 2007-08 233.2953
3 2008-09 232.9251
4 2009-10Upto Sept. 2009 85.2027
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The State-wise revenue earned from such stations during the said period are enclosed as Annexure-III.

Government has earned revenue to the tune of Rs. 133 crore (approx.) during the last three years and in the current year so far from the private FM stations.

- (d) No Sir. As per the Radio Listenership Survey conducted by Audience Research Unit of DG:AIR it has increased from 47% in 1997-98 to 58% during the year (2008-09).
- (e) Does not arise.