

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1979
ANSWERED ON:01.12.2009
SELECTION OF TV SERIALS
Beg Shri Mirza Mehboob

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government has issued any guidelines for selection/allotment of Television serials/programmes;
- (b) if so, the details thereof;
- (c) whether any complaint has been received in regard to processing allotment/selection of serials/ programmes;
- (d) if so, the details thereof, and action taken against officials violating such guidelines; and
- (e) the steps taken/being taken by the Government to infuse transparency in the selection process of TV serials/programmes?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (SHRI C.M. JATUA)

(a) & (b) : Prasar Bharati have informed that selection of Television serials are made as per approved guidelines of Prasar Bharati Board under different categories such as

- a) Guidelines for Commissioned Programmes;
- b) Guidelines for Self Finance Commissioned Scheme and
- c) Guidelines for Acquisition Programmes.

(c) & d) : Yes, Sir. Prasar Bharati have informed that some complaints in respect of allotment/selection of serials were received by them. No violation of approved Guidelines was, however, found on verification.

(e) Prasar Bharati is an autonomous organization and takes steps as required by the Prasar Bharati Board. Prasar Bharati have informed that various steps have been taken by them for transparency in the selection process of TV serials/programmes, which are as under:

- (i) Strict adherence to the prescribed Guidelines for Selection of Serials;
- (ii) Constitution of Evaluation Committee, with outside experts having specialization in the field of journalism/broadcasting, performing arts & literature etc. for selection of Television serials;
- (iii) Giving all producers of the serials equal opportunity to make detailed presentation before the Evaluation Committee to explain their projects for selection.