

**GOVERNMENT OF INDIA  
DEFENCE  
LOK SABHA**

UNSTARRED QUESTION NO:635  
ANSWERED ON:09.12.2013  
SERVICE SELECTION BOARDS  
Pakkirappa Shri S.

**Will the Minister of DEFENCE be pleased to state:**

- (a) whether the Government proposes to establish additional Service Selection Boards;
- (b) if so, the details thereof, location wise;
- (c) whether the Army is planning intensive publicity campaigns targeting both urban and rural areas to attract youth to join armed forces; and
- (d) if so, the details thereof?

**Answer**

MINISTER OF DEFENCE (SHRI A.K. ANTONY)

(a) & (b): The Government have approved setting up of seven (07) additional Service Selection Boards viz. 2 for Army in Punjab, 3 for Navy at Vishakhapatnam and 2 for Air Force at Guwahati and Gandhinagar / Ahmedabad.

(c) & (d): The Armed Forces have undertaken sustained image projection and publicity campaign to create awareness among the youth on the advantages of taking up a challenging and satisfying career. Further, awareness campaigns, participation in career fairs and exhibitions, advertisements in print and electronic media, motivational lectures in schools, colleges are some of the other measures in this direction.