

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:1841  
ANSWERED ON:01.12.2009  
ADVERTISEMENTS ON FORMER LEADERS  
Saroj Shri Tufani

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether various ministries issue advertisements in different newspapers on the occasion of anniversary of late leaders including late Prime Ministers;
- (b) if so, the details and the number of such advertisements issued and the total amount spent on publishing such advertisements in the current year;
- (c) whether the Government has issued any guidelines governing such advertisements; and
- (d) if so, the details thereof alongwith the newspapers to which advertisements issued on the same occasion of other late leaders/former Indian Prime Ministers during each of the last three years and current year and the details of amount spent thereon?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (SHRI C.M. JATUA)

- (a) : Yes, Sir.
- (b) : 37 advertisements in respect of the late leaders have been issued and a sum of Rs.20,17,51,294/- has been incurred on publishing of these advertisements in the current year. Details are given in Annexure.
- (c) : No, Sir. Ministries take their own decision in this regard.
- (d) : The details are being collected.