

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:274
ANSWERED ON:06.12.2013
EARN WHILE YOU LEARN PROGRAMME
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Will the Minister of TOURISM be pleased to state:

- (a) whether the Government is implementing a programme namely 'Earn While You Learn' to train students as tourism volunteers;
- (b) if so, the details and the salient features thereof;
- (c) the criteria or norms for availing such training;
- (d) the locations of institutions authorized for the said training programme in the country, State/UT-wise; and
- (e) the funds allocated/released and utilised under the programme during each of the last three years and the current year, State/UT-wise?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF TOURISM (INDEPENDENT CHARGE) (DR.K.CHIRANJEEVI)

(a) to (c) The Ministry of Tourism is implementing a Scheme titled 'Earn While You Learn' with a view to inculcate appropriate tourism travel traits and knowledge amongst trainees to enable them to work as 'student volunteers'. The salient features of the Scheme are:

- (i) College-going students pursuing graduation courses or graduates in the age group of 18 to 25 years will be eligible for the training programme.
- (ii) The candidates are selected by following a transparent procedure.
- (iii) The duration of each programme is 21 working days.
- (iv) The course content is finalized by the Ministry of Tourism/implementing Institutes in consultation with stakeholders.

Under the same Scheme a programme of 6 weeks duration (30 working days) has also been launched to bring up heritage volunteers. Persons who are at least graduates within the city covered and in the age group of 18 to 28 years are eligible for the programme.

(d) The Indian Institute of Travel & Tourism Management (IITTM), Gwalior has been authorized to conduct the training programmes.

The training programme to bring up heritage volunteers will be delivered by the IITTM at its campus at Noida.

(e) the Ministry of Tourism has released funds under the Scheme as follows:

Year	Funds Released
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2010-11	-
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2011-12	Rs.7.53 lakh
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2012-13	Rs.37.10 lakh
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