GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:3005 ANSWERED ON:29.08.2013 TELECASTING OF PROGRAMMES Thakur Shri Anurag Singh

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Shimla Doordarshan Kendra of Himachal Pradesh Telecast Programmes, four hours each day only for five days in a week and only for half an hour on sunday;
- (b) if so, whether in the conference of Directors of Doordarshan held on the occasion of Golden Jublee of Shimla Doordarshan Kendra in Shimla, the Chief Minister brought into the notice of Director General of Doordarshan that keeping in view the tough geographical situations, programmes on all seven days and 24 hours should be telecast through Direct-to-Home;
- (c) if so, whether the matter is still under consideration of the Government; and
- (d) if so, the time by which the aforesaid proposal is likely to be approved?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI)

- (a): Prasar Bharati has informed that DDK, Shimla transmits 4 hours programmes for 6 days in a week from 4 pm to 8 pm (Monday to Saturday) and one and half hour 6.30 pm to 8.00 pm on every Sunday.
- (b) to (d): Prasar Bharati has informed that on the occasion of the Golden Jubilee of DDK, Shimla, the then Chief Minister of Himachal Pradesh had underscored the need for a 24 hours channel from DDK, Shimla. Directorate General of Doordarshan had examined the matter. However, it has not been found expedient to launch a 24 hours satellite channel from Shimla at present.