

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

UNSTARRED QUESTION NO:3277  
ANSWERED ON:30.08.2013  
TOURISM PROJECTS OF KERALA  
Sudhakaran Shri K.

**Will the Minister of TOURISM be pleased to state:**

- (a) whether the Government has prioritised some projects including Development of Kappil Beach and Boat Club for tourism development in Kerala during 2012-13;
- (b) if so, the details thereof along with the financial assistance provided thereunder;
- (c) the expected tourism growth and earnings after completion of the said projects;
- (d) the arrangement made by the Government for manning and maintenance of such projects;
- (e) whether the Government also provides any financial assistance for the maintenance of the tourism projects after their completion; and
- (f) if so, the details thereof?

**Answer**

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. K. CHIRANJEEVI)

(a) & (b): The development and promotion of tourist destinations & products is primarily the responsibility of respective State Government/Union Territory Administration. However, the Ministry of Tourism provides Central Financial Assistance (CFA) for tourism projects, identified in consultation with them, subject to availability of funds, inter-se-priority, and adherence to the scheme guidelines.

The Ministry of Tourism, Government of India had prioritised 36 projects including development of Kappil Beach and Boat Club for tourism development in Kerala during 2012-13, the details of which are given in Annexure. Out of the 36 prioritised projects, the following projects were sanctioned:

(Rs. in lakhs)

| Sl. No. | Name of the Projects   | Amount Sanctioned |
|---------|--|-------------------|
|         | Destination  |                   |
| 1.      | Development of Kochi   | 324.39            |
| 2.      | Development of Bhoothathankettu  | 235.04            |
|         | Carried Forward projects of 2011-12 in 2012-13.  |                   |
| 1.      | Development of Palakkari Fish farm and surrounding areas in Chempu Village into a Major Tourist Destination. | 327.04            |
| 2.      | Development of Kappil Beach and Boat Club as a Tourist Destination in Kerala.                                | 322.70            |
| 3.      | Development of Thumboormuzhi Dam sites and surroundings into a major destination.                            | 146.99            |
| 4.      | Development of Back Water Circuit in Alappuzha in Back Water Region as a Mega Circuit in Kerala              | 4762.48           |
| 5.      | Development of Peruvannamuzhi and Kakkayam Dam Sites in Kozhikkode District in Kerala.                       | 500.00            |
| 6.      | Development of Karappuzha Dam site and surroundings into a major destination in Kerala.                      | 492.03            |

(c) : The expected tourism growth after completion of the project as indicated by Government of Kerala is as under:

Year No. of Tourist Visits Foreign Domestic 2012 793696 10076854 2014 950000 11600000 2015 1030000 12300000

(d): Maintenance and upkeep of tourism projects is the responsibility of the State Government. According to the State Government,

these projects will be managed and run by the Department of Tourism, Government of Kerala and District Tourism Promotion Council (DTPC).

(e) & (f): Central Financial Assistance is not granted for maintenance of Tourism projects as per the guidelines of the Product/Infrastructure Development for Destinations and Circuits (PIDDC) scheme of the Ministry of Tourism.