

**GOVERNMENT OF INDIA
CULTURE
LOK SABHA**

UNSTARRED QUESTION NO:342
ANSWERED ON:06.08.2013
PROMOTING ARTISTS
Singh Shri Bhupendra

Will the Minister of CULTURE be pleased to state:

- (a) whether the Government proposes to promote and protect the famous folk, traditional and other artists of the country including Bundelkhand region of Madhya Pradesh;
- (b) if so, the details thereof and the names of schemes implemented and the expenditure incurred to promote the said artists during each of the last three years and the current year, State/UT-wise;
- (c) whether the Government proposes to send folk and other artists of various parts of the country including Bundelkhand region of Madhya Pradesh to showcase their talent at the national and international level;
- (d) if so, the number of artists who have showcased their talents at national/international level during the said period, State/ UT-wise; and
- (e) if not, the reasons therefor?

Answer

MINISTER OF CULTURE (SHRIMATI CHANDRESH KUMARI KATOCH)

(a) Yes, Madam.

(b) The Government of India has set up seven Zonal Cultural Centres (ZCCs) having their headquarters at Patiala, Udaipur, Allahabad, Kolkata, Dimapur, Nagpur and Thanjavur. The main objectives of the ZCCs are the preservation, promotion and dissemination of the traditional folk arts and culture of the various States/ UTs. The ZCCs endeavor to develop and promote the rich diversity and uniqueness of various arts of the Zone and to upgrade and enrich consciousness of the people about their cultural heritage. The ZCCs have been carrying out various activities and organizing programmes at the national, zonal and local levels in accordance with their aims and objectives implemented through following schemes:-

- i. National Cultural Exchange Programme
- ii. Guru Shishya Parampara Scheme
- iii. Young Talented Artistes Scheme
- iv. Documentation of Vanishing Art Forms
- v. Theatre Rejuvenation Scheme
- vi. Shilpagram Activities
- vii. Loktarang – National Folk Dance Festival and OCTAVE - Festival of the North East.

Bundelkhand region of Madhya Pradesh falls in the jurisdiction of both the North Central Zone Culture Centre (NCZCC), Allahabad and the South Central Zone Cultural Centre (SCZCC), Nagpur.

The Funds are not released State/UT-wise but to the concerned Zonal Cultural Centres. The funds released to 7 Zonal Cultural Centres during the last three years and the current year are as under:

(Rs. in Lakh)

2010-2011	2345.16
2011-2012	3760.73
2012-2013	2159.15
2013-2014	1401.80

(As on date)

(c) & (d) The ZCCs organize various cultural programmes in which various folk and other artists from various parts of the country including Bundelkhand region showcase their talent at national level. Under Festival of India, artists of different fields showcase their talent at international level. The information as to the number of artists who have showcased their talents at national/international level during the last three and the current year State/UT-wise is being collected and will be laid on the Table of the House.

(e) Does not arise.