

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:979

ANSWERED ON:12.08.2013

EXPORT OF MANGOES

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Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the quantum of mangoes produced and exported during each of the last three years and the current year, State and value-wise;
- (b) whether the mangoes are ripe during transit due to insufficient cold storage facility in the country particularly in Maharashtra and if so, the steps taken by the Government to arrange for refrigerated containers for carrying perishable fruits including mangoes;
- (c) whether the Government proposes to set up a Mango Board to provide technical expertise and facilitate export of mangoes and if so, the details thereof;
- (d) whether the Government has organized or proposes to organize mango exhibitions in foreign countries and if so, the details thereof, country and year-wise; and
- (e) the efforts being made by the Government to promote the production and export of mangoes along with the concessions and facilities provided/being provided to the farmers and exporters under various schemes?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (DR. D. PURANDESWARI)

(a) As per Indian Horticulture Database 2012 published by the National Horticulture Board, Ministry of Agriculture, the production of mangoes during the last three years in various states of the country has been as follows:

Figures in MTs

State	2009-10	2010-11	2011-12
U.P	3588000	3623000	3840000
A.P	4058000	3363000	3542000
Karnataka	1694000	1779000	1868000
Bihar	996000	13350090	1242000
Gujarat	857000	911000	890000
Tamil Nadu	636000	823000	890000
Orissa	578000	642000	715000
West Bengal	578000	620000	662000
Jharkhand NA	428000	516000	
Maharashtra	597000	331000	503000
Kerala	373000	381000	373000
Others	1072000	951000	1107000
Total	15027000	15188000	16196000

The details of mangoes exported during last three years and current year are as under:

Quantity: MTs		Value: Rs crore					
2010-11	2011-12	2012-13	2013-14 (Apr-May)				
Quantity	Value	Quantity	Value	Quantity	Value	Quantity	Value
58863	164.84	63441	209.74	55413	264.76	21941	178.25

Source: DGCIS, State-wise data for export of mango is not being maintained.

(b) Mangoes are harvested at 80-85% maturity so that they reach the destination at appropriate maturity to take care of the time till the fruit reaches the end consumer. APEDA has been providing financial assistance to its registered exporters of horticulture produce including mangoes to set up post harvest infrastructure facilities viz., reefer vans, pre cooling and cold storage facilities etc.

(c) No, Madam.

(d) APEDA, from time to time, has been organizing mango promotion programs. These have been organized in Dubai, Germany

(2007), Japan (2006), China (2006), UK (2006 and 2007), Poland (2007), Sweden (2007), USA (2007 and 2008), Malaysia (2006), Hong Kong (2006), Singapore (2007) etc.

(e) Encouraging production and exports is a continuous process. To enhance the production and productivity of horticulture crop including mangoes, the Government provides assistance under the Centrally Sponsored Scheme on National Horticulture Mission (NHM) for various interventions aimed at holistic development of horticulture in the country including activities like production of planting material, area expansion of various horticultural crops, rejuvenation of senile orchards, protected cultivation, organic farming, promotion of Integrated Nutrient Management (INM)/ Integrated Pest Management (IPM), bee-keeping and creation of Post Harvest Management (PHM) & Marketing Infrastructure. During the 12th Five Year Plan, the scheme focuses on productivity improvement through availability of quality planting material, setting up of tissue culture labs, use of technologies like high density planting, protected cultivation and micro irrigation. Besides, assistance is also being included for creating infrastructure for post harvest management and marketing.

The Government is taking steps to encourage exports of agro products, including mangoes through measures and incentives under Plan schemes of the Commodity Boards and Export Promotion Councils & Agricultural and Processed Food Products Export Development Authority (APEDA). Besides these measures, the Ministry of Commerce & Industry has put in place various schemes namely Market Development Assistance (MDA), Market Assistance Initiative (MAI), Assistance to States for Developing Export Infrastructure and Allied Activities (ASIDE), Vishesh Krishi and Gram Upaj Yojana, Focus Product Scheme, Focus Market Scheme, Town of Export Excellence, etc. to provide assistance to encourage exports.