

**GOVERNMENT OF INDIA  
MICRO, SMALL AND MEDIUM ENTERPRISES  
LOK SABHA**

UNSTARRED QUESTION NO:607

ANSWERED ON:07.08.2013

RGUMY

Mahato Shri Narahari; Tirkey Shri Manohar

**Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:**

- (a) whether the Rajiv Gandhi Udyami Mitra Yojana (RGUMY) has been made functional throughout the country;
- (b) if so, the details thereof and the financial assistance provided to the entrepreneurs under the scheme during each of the last three years and current year along with the amount utilized, state-wise, particularly in Gujarat;
- (c) whether the Government has received some complaints regarding misutilisation of financial assistance provided under the RGUMY;
- (d) if so, the details thereof and the action taken by the Government in this regard;
- (e) whether any assistance to establish market linkage is also being provided to entrepreneurs under RGUMY; and
- (f) if so, the details thereof; and
- (g) the extent to which the scheme has succeeded in entrepreneurship development in the country?

**Answer**

MINISTER OF STATE (INDEPENDENT CHARGE) FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI K.H.MUNIYAPPA)

(a): Yes, Madam.

(b): Rajiv Gandhi Udyami Mitra Yojana (RGUMY), launched in 2008, is aimed at providing financial assistance to the selected lead agencies i.e. Udyami Mitras for rendering assistance and handholding support to the potential first generation entrepreneurs. Till date 650 Udyami Mitras have been empanelled in 28 States and 3 Union Territories. The Udyami Mitras have so far registered 35154 beneficiaries for rendering handholding support. Through 'Udyami Helpline' (a Toll free Call Centre for MSMEs on 1800-180-6763), support, guidance and assistance to first generation entrepreneurs as well as other existing entrepreneurs is also provided to guide them regarding various promotional schemes of the Government, procedural formalities required for setting up and running of the enterprise and help them in accessing Bank credit etc. The Ministry does not provide any financial assistance to entrepreneurs under Rajiv Gandhi Udyami Mitra Yojana. However, organizations empanelled as Udyami Mitra by the Ministry provide handholding support to first generation entrepreneurs and in return are paid handholding charges under the scheme as per details at Annexure.

(c): No, Madam.

(d): Does not arise.

(e): As per one of the roles and responsibilities defined in the Scheme guidelines, the selected lead agencies i.e. Udyami Mitras are expected to render assistance and handholding support for services such as arranging tie-up with raw material suppliers, preparation and implementation of marketing strategy for the product/service and market development.

(f): According to the information available, in 1569 cases the Udyami Mitras indicated of having provided marketing tie-up.

(g): The Scheme has been evaluated through an independent agency and the study has suggested several modifications to the existing scheme for making the scheme more effective, useful and for its continuation in 12th Plan. The Scheme is proposed to continue in the 12th plan with appropriate modifications based on the finding of evaluation study and experience in the field.