

**GOVERNMENT OF INDIA  
MICRO, SMALL AND MEDIUM ENTERPRISES  
LOK SABHA**

UNSTARRED QUESTION NO:1388  
ANSWERED ON:14.08.2013  
DOMESTIC MARKET FOR COIR PRODUCTS  
Thomas Shri P. T.

**Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:**

- (a) whether the Government proposes to take more effective measures to explore the domestic market for coir products;
- (b) if so, the details thereof;
- (c) the details of annual sales of coir products in the country during each of the last three years and the current year; and
- (d) the schemes in operation to boost the coir industry in India and the funds allocated for its development during each of the last three years and the current year, State/UT-wise?

**Answer**

MINISTER OF STATE (INDEPENDENT CHARGE) FOR MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI K.H. MUNIYAPPA)

(a): Yes, Madam.

(b): In addition to the activities like publicity and participation in domestic exhibitions being implemented by the Government through Coir Board, market intervention by giving hand holding support to encourage private sector has also been initiated by Coir Board.

(c): The details of annual sales of coir products in the country through Coir Board outlets during each of the last three years and current year is as under:

2010-11	-	RS.	1347.27	LAKHS
2011-12	-	RS.	1462.60	"
2012-13	-	RS.	2102.75	"
2013-14	-	RS.	390.60	lakhs (upto 31st July, 2013)

(d): Details of the Schemes in operation to boost the coir industry in India and the funds allocated for its development during each of the last three years and the current years are given at Annexure I.