

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:2192
ANSWERED ON:22.08.2013
TELEVISION INDUSTRY
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Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the television industry in the country has touched Rupees 39,000 crore;
- (b) if so, whether the said industry is ranked at second place in the world;
- (c) if so, the facts thereof;
- (d) whether the Government is considering to increase the partnership of foreign capital investors in this industry;
- (e) if so, the details thereof;
- (f) whether this industry has grown without foreign capital so far; and (g) if not, the percentage of foreign capital invested in this industry as on date?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) FOR THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI)

(a): As per FICCI KPMG Report 2013, the size of television industry in India is estimated at Rupees 37,000 crore in 2012 from Rupees 32,900 crore and is expected to grow at a Compound Annual Growth Rate (CAGR) of 18 percent over 2012-17, to reach Rupees 84, 800 crores in 2017.

(b) & (c):According to Media Partners Asia (MPA) Report titled " India TV Industry – at an Inflection Point" dated 4th October 2012, among the key emerging markets i.e USA, China, UK, India and Indonesia, India ranks fourth in terms of TV industry revenues during 2012.

(d) & (e): The increase in Foreign Direct Investment (FDI) caps of various sectors including TV industry is a dynamic process carried out in consultation with the stakeholders and regulator.

(f) & (g) : As per the statement of sector-wise FDI equity inflows from April, 2000 to May, 2013, issued by Department of Industrial Policy and Promotion (DIPP), total FDI inflows in the Information and Broadcasting Sector (including Print Media) is Rs 16093 crore which is 1.72% of the total FDI inflows in the country.