

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:2171

ANSWERED ON:22.08.2013

SUBMISSION OF CONSUMER APPLICATION FORMS BY CABLE TV SUBSCRIBERS

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Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the cable TV subscribers of Digital Addressable Cable TV system has not so far submitted the consumer application forms in various parts of the country;
- (b) if so, whether the Government proposes to identify such subscribers in various States;
- (c) if so, the details thereof;
- (d) the action the Government proposes to take against such subscribers;
- (e) whether the Government proposes to deactivate the Cable TV services of such subscribers; and
- (f) if so, the details thereof?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) FOR THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI)

(a) to (f): Telecom Regulatory Authority of India (TRAI) has been issuing public notices and press releases to educate and alert subscribers, regarding submission of consumer application forms, for availing cable TV service through Digital Addressable System (DAS) from time to time. TRAI's press release dated 21st June 2013, 25th June 2013, 18th July 2013, 19th July 2013 and 16th August 2013 are available at www.trai.gov.in.

As per the data provided by the Multi System Operators (MSOs) to TRAI, more than 97% of the subscribers of NCT of Delhi and Municipal Council of Greater Mumbai have submitted their consumer application forms giving relevant subscriber details and choice of channels / services. For Kolkata Metropolitan Area around 30% of the active subscriber's details and their choices are available in the subscriber management systems of MSOs. For the cities covered under Phase-II of DAS implementation, this figure is around 16% till 16.08.2013.

Following deadlines have been set by TRAI for collection of consumer application forms from the subscribers, complete in all respects, including choice of channels/ services and entry of complete details in the subscriber management system (SMS), by the MSOs, in the areas notified for implementation of DAS:

S.No.	City(ies)	Deadline
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1	Kolkata Metropolitan area	23.08.2013
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2	38 Cities covered under phase -II of DAS.	20.09.2013
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