

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:6074
ANSWERED ON:03.05.2013
ADVENTURE TOURISM
Semmalai Shri S.

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government proposes to give thrust to nature and adventure tourism in the 12th Plan period and a New Tourism Policy is likely to be evolved in this regard;
- (b) if so, the details thereof;
- (c) whether the Government has any proposal to introduce advanced communication strategies at par with international standard in view of the poor safety standards for foreign tourists; and
- (d) if so, the details thereof?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. K. CHIRANJEEVI)

(a) to (d): Yes, Madam. Nature and Adventure Tourism are upcoming important segments of tourism industry in India. The National Tourism Policy, 2002 and the Report of the Working Group on Tourism for the 12th Five Year Plan lay thrust on development and promotion of Nature and Adventure Tourism. The steps taken by the Ministry of Tourism to promote Adventure Tourism, inter alia, include issuance of Guidelines for Approval of Adventure Tour Operators, formulation of basic minimum standards for Adventure Tourism activities, etc. The development and promotion of these segments face challenges due to restriction on use of Satellite Phones, Global Positioning System and Trekking Contour Maps.