

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:6301

ANSWERED ON:06.05.2013

TARGET OF HANDICRAFT EXPORT

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Will the Minister of TEXTILES be pleased to state:

(a) the target fixed and achieved by the Government for export of handicraft products during the last three years along with target fixed during the current year, if any;

(b) whether the most of the export of handicraft products has gone to United States of America and European countries despite the economic recession;

(c) if so, the details thereof and the reasons therefor;

(d) whether the Government proposes to organise handicraft exhibitions in foreign countries of handloom cloths made of silk and cotton; and

(e) if so, the details thereof along with such exhibitions organised/proposed to be organised including the financial assistance provided by the Government and number of artisans benefited from these exhibitions?

Answer

MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SMT. PANABAAGA LAKSHMI)

(a) As reported by Export Promotion Council for Handicrafts (EPCH), and Carpet Export Promotion Council (CEPC), the export target fixed and achieved for Handicraft Products as well as Indian Handmade Carpets & Other Floor Coverings during the last three years and the target fixed for current year are as under:

(IN US Million Dollar)

Year	Handicrafts	Handmade Carpets & other Floor coverings	Total
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Target	Achievement	Target	Achievement	Target	Achievement
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2010-11	2200.00	2301.52	650.00	905.07	2850.00	3206.59
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2011-12	2700.00	2705.66	800.00	955.68	3500.00	3661.34
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2012-13	3300.00	3304.90	1050.00	1074.29	4350.00	4379.19
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2013-14	The 12th Plan envisages					
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a 15% year on year
increase in export
performance.

(b) Yes Madam.

(c) As reported by Export Promotion Council for Handicrafts (EPCH) and Carpet Export Promotion Council (CEPC), the Exports of Handicrafts to USA and Major Countries during last three years is placed at Annexure-I.

The Handicrafts products being of decorative nature & most of them are gift items have high demand in USA and other European countries due to their high life style and the lesser cost of such decorative products which are affordable to the consumers. Similarly, Handmade Carpets and other floor coverings are in good demand in USA and European countries.

(d) Office of the Development Commissioner for Handlooms has been implementing Marketing & Export Promotion Scheme, which provides financial assistance to Handloom Export Promotion Council (HEPC), Handicrafts and Handlooms Export Corporation of India Ltd., (HHEC), Association of Corporations and Apex Societies of Handlooms (ACASH) etc. for organising participation of their members in international fairs and exhibitions of handlooms products made of different fibres including silk and cotton.

(e) The details of international fairs and exhibitions participated in the last three years including financial assistance released and number of participants and details of fairs and exhibitions proposed to be participated during the current financial year along with financial assistance proposed to be released is at Annexure-II.