

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:6290
ANSWERED ON:06.05.2013
TECHNICAL TEXTILE PRODUCTS
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Will the Minister of TEXTILES be pleased to state:

- (a) the total consumption of technical textile products (Agro-textiles) during the last three years;
- (b) whether the Government proposes to initiate marketing plan for technical textiles/technical textile products used in agriculture, horticulture, fisheries and forestry;
- (c) if so, the details thereof;
- (d) whether the Government also proposes to initiate marketing and the use of technical textiles for agriculture and harvesting purpose through Self-help Groups and Non-Governmental Organisations; and
- (e) if so, the details thereof along with subsidy, if any, being provided for these products to the farmers?

Answer

MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SMT. PANABAAGA LAKSHMI)

(a) The estimated / projected domestic consumption of agrotextiles is as under:-

(in Rs. Crore)

Year Agrotextiles Domestic Consumption

2012-13 709

2011-12 657

2010-11 610

Source: Baseline Survey of Technical Textile Industry in India, Ministry of Textiles

(b) & (c) Ministry of Textiles is already supporting marketing of technical textiles including agrotextiles under Technology Mission on Technical Textiles (TMTT) through organising Buyer-Seller meets across the country; financing the participation of technical textiles units in reputed Technical Textiles fairs/exhibitions and organising seminars/workshop to create awareness and enhance usage and consumption of technical textiles. The Centre of Excellence (COE) for agrotextiles established and upgraded under the TMTT also works inter-alia towards promoting marketing of agrotextiles. Further, under the Scheme for promoting usage of agrotextiles in the North-Eastern Region, usage of the technical textiles in agriculture, horticulture, fisheries and forestry is also being promoted.

(d) & (e) The scheme for Promoting usage of agrotextiles in North-Eastern Region supports the setting up of Demonstration Centres for generating awareness and marketing of agrotextiles, and NGOs inter-alia can participate in this activity. The scheme also supports providing of agrotextile-kits to farmers at a subsidy of 90% and an upper ceiling of Rs.5 lakhs per beneficiary.