

**GOVERNMENT OF INDIA
RURAL DEVELOPMENT
LOK SABHA**

UNSTARRED QUESTION NO:4973
ANSWERED ON:25.04.2013
MARKETING FACILITIES IN RURAL AREAS
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Will the Minister of RURAL DEVELOPMENT be pleased to state:

- (a) whether the Government has proposed any scheme to provide marketing facilities (Grameen Hat) for people living below poverty line in rural areas to sell their products;
- (b) if so, the time by which it is likely to be implemented;
- (c) whether State Governments have sent any proposals for such scheme; and
- (d) if so, the details thereof, State-wise?

Answer

MINISTER OF STATE IN THE MINISTRY OF RURAL DEVELOPMENT (SHRI PRADEP JAIN 'ADITYA')

(a)to(d): The Government has introduced a scheme for setting up of Village Haat (Grameen Haats) under SGSY during 2009 that would help rural artisans to promote marketing of their products. Under the scheme, the Government provides assistance to the States upto `15 lakhs for creation of Village Haats at the rate of 3 per district. The amount will be shared between the Central and State government in the ratio of 75:25 (for NE States, in the ratio of 90:10).

So far 1647 Village Haats in 549 districts of 29 States/UTs have been released funds since inception.

The State/UT-wise details of funds released, both 1st and 2nd instalment, to Village Haats is given in Annexure-I.