

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:5592
ANSWERED ON:30.04.2013
ONLINE FERTILISER MONITORING SYSTEM
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Will the Minister of AGRICULTURE be pleased to state:

- (a) whether the online Fertiliser Monitoring System (FMS) launched in 2007 has failed to take off due to lack of awareness;
- (b) if so, whether the Government is taking any steps to create an awareness programme to popularise the online FMS;
- (c) if so, the details thereof; and
- (d) the funds released by the Government for the implementation of the awareness programme?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE AND FOOD PROCESSING INDUSTRIES (SHRI TARIQ ANWAR)

(a): No, Madam. The Fertilizer Monitoring System (FMS) which was launched in 2007 by the Department of Fertilizers is of tremendous use for all stakeholders. Availability and movement of fertilizers upto District level is currently being tracked through Fertilizer Monitoring System. Subsidy (including freight subsidy) is being processed with the help of this system.

(b) to (d): Various stakeholders in the FMS, viz. the Department of Fertilizers, State Agriculture Department and Companies are using the system extensively. Availability of fertilizers at the district level can be seen by the general public at the website - www.urvarak.co.in. The Department of Fertilizers in consultation with the Fertilizer Association of India arranges meeting and seminars in various regions to create awareness amongst the stakeholders. It has taken some time & effort to convince all the stakeholders to use the online tool to monitor availability of fertilizers. Specific funds, have not, however, been allotted for creating awareness for the popularization of the FMS.