GOVERNMENT OF INDIA TOURISM LOK SABHA

UNSTARRED QUESTION NO:5153 ANSWERED ON:26.04.2013 PROMOTION OF TRIBAL DANCE FORMS Gandhi Smt. Maneka Sanjay

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government promotes India's tribal dance forms on an international stage;
- (b) if so, the details thereof; and
- (c) the steps taken/being taken by the Government in this regard?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (DR. K. CHIRANJEEVI)

(a) to (c): The Ministry of Tourism, as part of its on-going activities, undertakes a series of promotional activities in important and potential tourist generating markets overseas through the Indiatourism Offices abroad with the objective of showcasing India's culture, heritage and the tourism potential of the country, including the tribal and other dance forms. These promotional activities include participation in Travel Fairs and Exhibitions; organising Road Shows, India Evenings, organizing and supporting Indian Food and Cultural Festivals, etc.