

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:5638  
ANSWERED ON:30.04.2013  
DD CHANNEL FOR CHILDREN  
Tanwar Shri Ashok

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Doordarshan (DD) proposes to introduce dedicated channels for children;
- (b) if so, the details and the purpose thereof;
- (c) whether any steps or initiatives have been taken by the DD to bring entertainment and knowledge to the children through TV programmes/channels; and
- (d) if so, the details thereof?

**Answer**

THE MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI)

(a) to (d): Prasar Bharati has informed that Doordarshan does not at present have any proposal to introduce dedicated channels for children. However, Doordarshan telecasts informative, educative and entertaining programmes for children on its National platform and other Regional Kendras in respective regional channels on a regular basis.