

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:4809  
ANSWERED ON:23.04.2013  
PROMOTING FILM FESTIVALS  
Devi Aswamedh

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) the details of the initiatives taken up by the Government in the form of film festivals and through other art forms for publicity and exchange of Indian culture in other countries;
- (b) the details of the expenditure incurred by the Government on such festivals and initiatives during the last three years; and
- (c) the extent to which assistance is likely to be provided to promote films based on culture and for taking part in film festivals by talented art oriented youths?

**Answer**

THE MINISTER OF STATE (INDEPENDENT CHARGE) FOR THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI MANISH TEWARI)

(a) to (c) Government takes initiatives for propagation and exchange of Indian culture through film festivals by organizing film festivals/screenings in foreign countries in association with our Diplomatic Missions abroad as part of Cultural Exchange Programme and by regularly sending Indian films to film festivals overseas.

Every year, twenty six feature and twenty non-feature films of cinematic, thematic and aesthetic excellence, made in various Indian languages are selected under "Indian Panorama". These include films made by young and upcoming filmmakers as well. These films are showcased at various film festivals and screenings abroad.

Details of expenditure incurred on such activities in last three years:

(Amount in Rs.)  
Participation and 2010-11 2011-12 2012-13  
conduct of film  
festivals

abroad 97,82,955 1,00,46,684 1,18,57,141