

**GOVERNMENT OF INDIA
CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION
LOK SABHA**

UNSTARRED QUESTION NO:5650
ANSWERED ON:30.04.2013
FILMS ON CONSUMER AWARENESS
Kumar Shri Kaushalendra

Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION be pleased to state:

(a) whether the Government is planning to produce tele films on different themes related to consumer awareness and Public Distribution System for telecast on Doordarshan and other TV channels; and

(b) if so, the details thereof?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) FOR CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (PROF. K. V. THOMAS)

(a) & (b) : Yes, Madam. The Government regularly sponsors production and telecast of tele films on different themes related to consumer awareness and public distribution system for Doordarshan and TV channels. During the year 2012-13, the government has produced 13 telefilms of 30 minutes duration based on land mark judgements by the Apex Court on Consumer Law which are being telecast on Doordarshan.