

**GOVERNMENT OF INDIA
CHEMICALS AND FERTILIZERS
LOK SABHA**

UNSTARRED QUESTION NO:4984
ANSWERED ON:25.04.2013
IMPLEMENTATION OF MFMS
Shivanagouda Shri Shivaramagouda

Will the Minister of CHEMICALS AND FERTILIZERS be pleased to state:

- (a) whether Mobile based Fertilizer Monitoring System(MFMS) is implemented in only a few States;
- (b) if so, the details thereof alongwith the reasons therefor;
- (c) whether the Union Government proposes to implement it all over the country;
- (d) if so, the details thereof; and
- (e) the likely of the impact of the scheme on the fertilizer sector ?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF CHEMICALS & FERTILIZERS AND MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF STATISTICS AND PROGRAMME IMPLEMENTATION (SHRI SRIKANT KUMAR JENA)

(a)& (b): The Union Government is following a phased approach in the implementation of mFMS: mobile based Fertilizer Monitoring System. Government approach towards direct disbursement of Fertilizer subsidy to the intended beneficiaries is given as under:

I. Phase I: Information visibility till the retailer's level where part (balance 5-15% w.r.t. fertilizer grades) subsidy is disbursed to the manufacturers on the basis of the information of retail acknowledgements reported in mobile based Fertilizer Monitoring System (mFMS).

II. Phase II: Part subsidy payment to the manufacturers on the basis of the information of retailer sales of fertilizers captured in mobile based Fertilizer Monitoring System (mFMS).

III. Phase III: Subsidy payment to the retail customer on the basis of fertilizer sales made to him/her.

IV. Phase IV: Subsidy payment to the farmer on the basis of details of sales made to him/her.

Phase-I (mFMS: mobile based Fertilizer Monitoring System) has been got developed by Department of Fertilizers through National Informatics Centre (NIC) throughout the country to bring Information visibility till the retailer's level. Its rollout through all the registered fertilizers manufacturers (116), wholesalers (22 thousand) and retailers (1.90 Lakhs) is being stabilized across the country.

During the phase II, information on sale of Fertilizers to the farmers is to be captured. It is proposed to start Pilot using different modes of data capture such as through Web, Mobile and POS etc in the identified 12 Districts. After successful pilot implementation, the rollout shall be taken up across the country.

(c) to (e) : Yes Madam, the Government intends to implement all phases of mFMS, across the country. The ultimate outcome of mFMS Phase-I implementation has resulted, the fertilizer supply /stocks information visibility at every point of transaction i.e. for companies (state/ district level), for wholesalers (District level) and for Retailers (village level) across the country on line in mFMS portal.

The end goal of mFMS is to bring visibility in Subsidy payment to the farmer on the basis of details of sales made to him/her.