

**GOVERNMENT OF INDIA
CHEMICALS AND FERTILIZERS
LOK SABHA**

UNSTARRED QUESTION NO:4878
ANSWERED ON:25.04.2013
CAMPAIGN TO HIGHLIGHT QUALITIES OF GENERIC DRUGS
Adhi Sankar Shri

Will the Minister of CHEMICALS AND FERTILIZERS be pleased to state:

- (a) whether in the wake of malicious campaigns against the Indian drugs in many parts of the world, the Department of Pharmaceutical along with domestic drug industry has launched any global campaign to highlight the qualities of generic drugs produced in the country;
- (b) if so, the details thereof;
- (c) whether the Pharmaceutical Export Promotion Council has organized these campaigns around the world; and
- (d) if so, the details thereof?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF CHEMICALS AND FERTILIZERS AND MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF STATISTICS AND PROGRAMME IMPLEMENTATION (SHRI SRIKANT KUMAR JENA)

- (a) The Department of Pharmaceuticals has not launched any global campaign to highlight the qualities of generic drugs produced in the country. However, at various International bilateral fora like. Joint Working Group, Inter-Governmental Commissions etc, the Department of Pharmaceutical highlights the quality of generic drugs produced in the country.
- (b) to (d) In view of (a) above, do not arise.