

**GOVERNMENT OF INDIA  
CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION  
LOK SABHA**

UNSTARRED QUESTION NO:3616  
ANSWERED ON:19.03.2013  
FAKE BRANDED ITEMS  
Karunakaran Shri P.;Pangi Shri Jayaram

**Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION be pleased to state:**

- (a) whether the Government is aware that the production and sale of fake branded items have been ringing throughout the country;
- (b) if so, the details thereof indicating the number of cases reported and fake items confiscated during the last three years and the current year, State-wise;
- (c) whether any estimate has been made to assess the loss of revenue to the Government due to this malpractice;
- (d) if so, the details and the outcome thereof during the said period; and
- (e) the measures being taken by the Government to check such malpractices in the country?

**Answer**

THE MINISTER OF STATE (INDEPENDENT CHARGE) FOR CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION (PROF. K. V. THOMAS)

- (a) to (e) : The information is being collected and will be laid down on the table of the House.