

**GOVERNMENT OF INDIA
ENVIRONMENT AND FORESTS
LOK SABHA**

UNSTARRED QUESTION NO:4411
ANSWERED ON:22.04.2013
FUNDS FOR ENVIRONMENTAL AWARENESS CAMPAIGNS
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Will the Minister of ENVIRONMENT AND FORESTS be pleased to state:

- (a) whether the Government has organised any environmental awareness campaigns in the country;
- (b) if so, the details thereof, State-wise during the 11th and 12th Plan period, Plan-wise and the funds spent for each programme, Programme-wise; and
- (c) the extent of success achieved as a result thereof?

Answer

MINISTRY OF STATE (INDEPENDENT CHARGE) FOR ENVIRONMENT AND FORESTS (SHRIMATI JAYANTHI NATARAJAN)

- (a) Yes, Environment Awareness Campaign is being organised through National Environment Awareness Campaign programme (NEAC) launched by the Ministry of Environment & Forests in 1986.
- (b) NEAC engages thousands of participating organisations through Regional Resource Agencies (RRAs) across the country to create awareness across stakeholders. A statement showing the amount sanctioned State-wise during the 11th Plan is given at Annexure-I and amount sanctioned during 2012-13 i.e. 1st Year of 12th Plan period is given at Annexure-II.
- (c) The program of NEAC till 2012-13 has been able to create environment awareness amongst a large section of people which includes students, youth, teachers, women, NGOs, farmers, rural population, social workers, industrial workers, general public by conducting workshops, training courses, camps, yatras, rallies, public meetings, exhibitions, competitions, demonstration projects, preparation and use of audio-visual materials. Folk media and street theatre have also been used as the medium of campaign.