

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:2078
ANSWERED ON:11.03.2013
HANDLOOM HANDICRAFT EXHIBITIONS
Rathwa Shri Ramsinhbhai Patalbhai

Will the Minister of TEXTILES be pleased to state:

- (a) whether handloom and handicraft exhibitions and fairs are organised for the benefit of weavers/artisans;
- (b) if so, the number of such fairs organised during the last three years and the financial assistance given to them, Statewise;
- (c) whether the Government has assessed the benefit to the artisans by promoting articles and artifacts exhibited by them; and
- (d) if so, the details thereof?

Answer

MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SMT. PANABAAGA LAKSHMI)

(a) & (b): Yes Madam. Handloom and handicraft exhibitions / fairs are organised under various schemes for the benefit of weavers /artisans. Statements showing year-wise and State-wise number of exhibitions and fairs organized and financial assistance provided to the State Governments and eligible organisations during the last three years in case of handloom weavers under the Marketing and Export Promotion Scheme and handicrafts artisans under Marketing Support & Services Scheme and Baba Saheb Hastshilp Vikas Yojna (AHVY) are placed on Annexure-I, Annexure-II and Annexure-III respectively.

(c) & (d): The Marketing Support & Services Scheme, which provides direct marketing outlet to artisans, has been assessed by conducting a study, which has revealed the following outcome:-

- i) Increase in income has happened for the artisans due to implementation of the scheme;
- ii) The scheme has helped artisans to push forward their brand of products into the market; and
- iii) Participation in the marketing events at various places especially international markets have helped artisans in making links with private parties and foreign customers etc.